

PRESS RELEASE

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CompuGROUP and ÄRZTE ZEITUNG facilitate electoral choice

Koblenz - 23 September 2009: CompuGROUP Holding AG, a leading global e-health provider, in conjunction with ÄRZTE ZEITUNG, intends to provide expert information on the elections to the German Parliament (“Bundestag”). Just in time for the last week of the elections, a test is being launched on health issues in the parties’ election manifestos, under www.ihre-gesundheit-steht-zur-wahl.de in just a few clicks of the mouse, this determines which party - in terms of its health policy - best conforms to the voter’s personal attitudes.

Four minutes is sufficient to gain an insight into the next four years at www.ihre-gesundheit-steht-zur-wahl.de. For the purpose of the upcoming parliamentary elections, ÄRZTE ZEITUNG and CompuGROUP have jointly analyzed the manifestos of parties represented in the Bundestag, and defined their core statements on health issues. A test has been produced to show the user, within the shortest possible time, how his or her perspectives and experience of everyday life match the “parties’ written word“.

As one of the service providers with the largest worldwide coverage, CompuGROUP stands for efficient communications solutions and transparency. This complies with the goal of the test on health-related issues in the manifesto. The impartial offer has one clear objective: to provide concrete assistance in making parties’ information clear and understandable with regard to their health policy.

Prof. Dr. med. Stefan F. Winter, Chief Medical Officer of CompuGROUP: “In everyday life we try to offer continual daily support to medical colleagues through the most up-to-date medical knowledge, whenever required. Our special portal catering for health policy issues is also intended to do exactly the same - including figuratively - to provide decision support on the spot.“

Yet Professor Winter still sees a slight element of uncertainty in this analysis: “Though we are able to reveal the nature of individual parties’ manifestos, unfortunately we can’t say exactly what will become of it. On this point, our everyday medical decision support is a good deal more reliable than our test on health-related issues in the election manifestos“.

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